



2015 EDITION OF THE DSTV EUTELSAT STAR AWARDS COMPETITION NOW OPEN

Johannesburg, Paris 13 July 2015

The 2015 edition of the DStv Eutelsat Star Awards is now open. We are calling all learners between the ages of 14 - 19 to write an essay or design a poster on how satellites have helped us to understand and take care of our planet.

The DStv Eutelsat Star Awards is part of the ongoing partnership between MultiChoice Africa and Eutelsat since 1999. This pan-African collaboration has over the years created meaningful engagement with students, the academic community and the scientific world. Since its inception, the competition has drawn over a 3000 entries across the continent and has invigorated a passion for science amongst the younger generation.

The Awards are open to all students from secondary (high) or combined schools in Africa where MultiChoice Africa maintains operations. Entry forms can be obtained from any MultiChoice Resource Centres, the nearest MultiChoice office or copies can be downloaded from www.dstvstarawards.com. Entries may be prepared in English, French and Portuguese. The awards collateral will also be made available in 3 languages (English, French and Portuguese). Competition closes on 05 November 2015 and only entries submitted on the prescribed entry form will be eligible.

The DStv Eutelsat Star Awards comprises national and international adjudication. The first assessment of entries is at country level with a panel of local judges selecting country winners and runners-up who go through a round of preliminary judging which culminates in the selection of the final winners. A regional panel selects the top four entries. Last year the panel was chaired by the inspirational European Space Agency Astronaut, Paolo Nespoli, assisted by a panel of industry experts who commended the standard of the competition.

Country winners receive exciting country prizes and go on to compete against each other for the overall continental awards. The overall essay and poster winners are eligible for a once in a lifetime trip for two to the Eutelsat facilities in Paris, with the essay winner traveling onwards to witness a live rocket launch. Runners up will win a trip to South Africa as guests of MultiChoice Africa. Schools attended by the overall winners will also receive a DStv installation, including dish, television, state-of-the-art PVR decoder and free access to the DStv Education Bouquet.

The winners will be announced at a glittering awards ceremony in February 2016.

Ends.

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 34 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

For further information

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About MultiChoice Africa

MultiChoice Africa Limited ("MultiChoice Africa") is an African pioneer of pay TV services in sub-Saharan Africa, having launched the first digital satellite service in the 1980s. MultiChoice Africa provides multi-channel multi-platform digital pay television services containing channels from Africa, America, China, India, Asia and Europe. The company has over twenty years' experience as a Pay TV operator in Africa, offering cutting-edge digital technology and a selection of DStv and GOtv bouquets containing premium television channels for subscribers in 49 African countries and the adjacent Indian Ocean islands. MultiChoice Africa provides its digital satellite television service – DStv - to subscribers' homes from two different satellites, namely: the Intelsat 20 ("IS 20") Ku BAND and Eutelsat 36B (used to be called W7) Ku Band. The GOtv offering is on a DTT (DVB-T2) network which was established in 2011 and currently covers eight countries. This low cost mass market offering provides great family entertainment at a price everyone can afford.

For more about MultiChoice Africa please visit www.dstv.com

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